



**MINISTRY OF MINES AND ENERGY
BID EVALUATION COMMITTEE (BEC)**

**EXECUTIVE SUMMARY OF BID EVALUATION REPORT
[Issued in terms of section 7(1)(f) of the Public Procurement Act, 2015]**

PROJECT TITLE: Provision of Diamond Board of Namibia's Marketing, Branding and Public Relations for a period of Thirty- Six (36) Months

REFERENCE NUMBER OF PROCUREMENT: NCS/ONB/15-01/24/25

Scope of Contract Provision of Diamond Board of Namibia's Marketing, Branding and Public Relations for a period of Thirty- Six (36) Months

Procurement method used: Open National Bidding (ONB)

Date of Bids Invitation: 07 June 2024

Closing date of bids submission: 19 July 2024

Number of bids received by closing date: Seven (7)

Responsiveness of bids: Three (3)

Summary of bidder's responsiveness

Complete Name and Address of the Seat of the Bidder	RESPONSIVE OR NON-RESPONSIVE	REASONS WHY BID IS NOT RESPONSIVE
Juxtapose Design	Responsive	
Vivaldi Africa Consultant	Non-Responsive	<ul style="list-style-type: none"> Bidder did not attach A graphic design certificate as requested on the eligibility criteria, page 34 (a)
Kings Multimedia cc	Non-Responsive	<ul style="list-style-type: none"> Bidder did not attach A graphic design certificate as requested on the eligibility criteria, page 34 (a) Bidder only provided 2 contactable reference letters instead of the minimum 3 required on the eligibility criteria, page 35 (k)
Win Win Group	Responsive	
Stratospher JV Blueberry Marketing	Non-Responsive	<ul style="list-style-type: none"> Bidder did not attach a Good Standing Social Security Certificate and Affirmative Action Compliance Certificate as required on page 34 (d & e) Bidder did not stamp or seal the Labour undertaking
Pawa Advertising Corporation	Responsive	
Digital Ladder Marketing	Non-Responsive	<ul style="list-style-type: none"> Bidder did not attach A graphic design certificate as requested on the eligibility criteria, page 34 (a)

Price comparison for responsive bids:

Company Name	Technical Score	70%	Highest Technical Score	Weighted Technical Score %	Stated Bid Price (N\$)	30%	Lowest Bid Price	Weighted Price	Overall Score	Margin of preference score %	Margin of preference amount to be deducted from stated bid price	Price after Margin of preference	Rank
Juxtapose Design	57	70	70	57	6,650,596.05	30	1,382,958.50	6	63	5	332529.80	6,318,066.25	3
Winwin Group Pawa Advertising Corporation	64	70	70	64	1,567,200.00	30	1,382,958.50	26	90	5	78360.00	1,488,840.00	2
	63	70	70	63	1,382,958.50	30	1,382,958.50	30	93	7	96807.10	1,286,151.41	1

Best evaluated bid:

The bid **NCS/ONB/15-01/24/25** was for Provision of Diamond Board of Nam

The bid evaluation committee, in terms of section 52 (13) read in conjunction with section 52 (9) of the Public Procurement Act, 2015 (Act 15 of 2015), after the examination and evaluation of the bids for BID No. **NSC/ONB/15-01/24/25**, identified and recommended the bid by **Pawa Advertising Corporation** as the evaluated and substantially responsive bid at a total amount of **N\$ 1,382,958.50** (One Million Three Hundred and Eighty Two Thousand Nine Hundred and Fifty Eight Namibian Dollars and Fifty Cents) to be awarded.

